



CONTACT

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SUMMARY

I'm a curiosity-driven Product Designer who approaches problems solving in a human-centred and holistic way. I'm motivated to create pleasant, easy, clear and inclusive experiences for digital products.

HARD SKILLS

- User Research
 - Information Architecture
 - Wireframing
 - Prototyping
 - Interaction Design
 - Usability Testing
 - UI Design
 - Mobile Design
 - Visual Design
 - Figma
 - HTML/CSS
 - Inclusive & Accessible Design
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SOFT SKILLS

- Collaboration
- Goal-oriented
- Empathy
- Creative
- Reliability and dependability
- Takes initiative
- Communication
- Problem solving
- Organization
- Quick learning
- Critical thinking

WORK EXPERIENCE HIGHLIGHTS

SENIOR PRODUCT DESIGNER

Xero | September 2021 – Present

- Delivered Figma designs on schedule and focused on quality, consistency to meet design system standards, and to meet customer and business problems
- Contributed to identifying research opportunities, planning and undertaking relevant research and testing
- Developed effective cross functional relationships with Product and Engineering, Product Marketing counterparts as well as other design practitioners (research, design system, content, accessibility)

PRODUCT DESIGNER

takecare19 | March – July 2020

- Started, led, designed, branded, and managed this MVP website from inception to launch on a short timeline to thousands of visitors
- Collaborated with a developer remotely by providing user stories, scope, information architecture for the database, mockups, prototypes, visuals, specs

INTERACTION DESIGNER

CampBrain | June 2017 – December 2020

- Designed features alongside Product team, while collaborating with wider cross-functional Development team to solve and build the right features for flagship B2B SaaS and supporting B2C products
- Translated user requirements into sketches, wireframes, user interface mockups (low & high fidelity), specs, and ensuring user experience acceptability for quality
- Conducted user research to gather business and user needs and usability testing to validate concepts and usability; iterated to ensure improvement on function and usability of features

DIGITAL AND WEB DESIGNER

byVivian | September 2015 – May 2017

- Designed visual branding, graphics, and Wordpress websites for clients while managing all aspects of the projects and meeting scope of the project on time and client satisfaction
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EDUCATION

RED ACADEMY

Diploma, UX Design Immersive | 2017

UNIVERSITY OF TORONTO

Master of Arts, Sociology | 2009 – 2010

RYERSON UNIVERSITY

Bachelor of Arts, Sociology | 2005 – 2009